



**Australian and New  
Zealand Safe Boating  
Education Group**



**Sydney 2002 Report**  
*October*

[www.wetpaper.com.au/kids&water](http://www.wetpaper.com.au/kids&water)

## Key points

- Since May the number of schools participating has risen from 20% - 26%
- Our sales rep has now been on the road since June and has promoted marine and boating safety education along the NSW and Vic coasts. At present he is at Sale and moving towards Melbourne. He hopes to be in Warnambool by the end of the year and then finish off Victoria in February with SA Term 1 and then WA Terms 2 NT Term 3 and Qld Term 4 - Around Aus in 1 year.
- 16,000 national brochures have been mailed to Study of Society and Science Co-ordinators
- The AUSMEPA club has been launched and a schools coordinator appointed from funds generated from kids and water sales
  - 12 clubs have begun marine and safety school activities



# 1. Introduction

## The Kids and Water Program — A reminder of what makes it unique

### *The School Environment ...*

- Curriculum has become more complex — the distinction between skills and knowledge and attitudes, more critical. There is a stronger focus on integrating learning, with real life and experiences and applications.
- Education departments have less money for curriculum development and in-servicing ... and yet the expectations on teachers to be accountable for learning outcomes is greater, much more specific than ever before.
- In 1994, the State of the Environment report commissioned by the Commonwealth Government Oceans Rescue 2000 program identified that only 5% of Australian school children studied the sea.
- Special projects, efforts by a variety of organisations and agencies to provide resources are frequent. Many resources produced are good, but go into schools as one-off's, often with little understanding of the school environment. There is no follow-up, very little evaluation. Money is available briefly, and long term commitment is rare.

### *The Kids and Water Program ... is a long term commitment*

- It is much more than a reading resource - that is why we use the word "program". Materials are designed to be used as part of a theme over at least a 4 week period, each year for many years.
- Networked teachers are central to the development process and need to be worked with over a long period of time to develop trust in what we are trying to achieve.
- Kids and Water is supported by
  - a reward program both professionally (focus groups, seminars) and material (Reward packs)
  - a growing list of industry sponsors - Quintrex, Sea World,
  - a feedback system built into the process to ensure ongoing development of desirable resources to strengthen the program and continue to build its success.



Students from All Saints Anglican College with Know, Know your boat unit

## 2. Schools and numbers of students participation in the program

- As project materials are ordered and sent out, Wet Paper and the Gould League record the types of materials requested, the school details and code each school by type and state. Our data bases reveal nearly 1836 schools (or 26%) have adopted marine safety and conservation education into their school reading program.
- Appendix 1 lists the schools state by state.
- The table below summarises the total number of schools starting the program with either a starter pack or teaching kit.

**Table 1**

Number of schools using kids and water materials  
October 00 - Oct 02

State	Wet Paper		Gould League*			
	May	Oct	May	Oct		
WA		120	134	52	62	
SA		105	112	61	73	
NT		12	12	1	1	
ACT		13	16	2	2	
Tas		20	31	2	2	
Vic		215	259	176	211	
NSW		150	224	122	146	
Qld		336	387	137	164	
<b>TOTAL</b>		<b>971</b>	<b>1175</b>	<b>553</b>	<b>661</b>	<b>1836</b>

\* Estimate list of schools not available due to privacy laws

### Results

- The number of schools using the books nationally since May has risen from 20 >>> 26%

### Reference

- Appendix 1 details all schools names, addresses and contact details.  
For privacy reasons, please address all correspondence to the Principal.

### **3. New resources proposed**

- Although the project is finished, part of the strategy was to continue to get more schools involved in marine safety education
- The 3 new products proposed seek to further involve children in boating safety education at either ends of the primary school

#### **Preschool marine safety story**

- Gillies boating adventure  
(see appendix 2)

#### **Big books -**

- Better Boating Behaviour, Let's Go Sailing, Sea Creatures at Risk

#### **Year 6/7 Nautical Safety Game**

- A game where you want to go boating, but can't go out until you have collected all the right safety gear and to get this safety gear you have to answer the questions correctly from the books

### **4. Funding is requested for developmental costs**

to ensure the highest quality product

- illustrations, film and photography
- production of school trial materials
- supply copies of product free to schools doing the boating safety program

## **Appendix files**

Attached under separate pdf files are the following appendices

### **Appendix 1:**

Schools list

J 527 Aus Schools Oct 02 .pdf

### **Appendix 2:**

J 495 Gilly's adventure.pdf

### **Appendix 3:**

J 526 Draft game cards